



GOVERNMENT OF THE REPUBLIC OF TRINIDAD AND TOBAGO
MINISTRY OF TRADE AND INDUSTRY

Media Release

TRADE MINISTRY EXPLORES OPPORTUNITIES FOR E-COMMERCE

September 30, 2017:- In an effort to identify opportunities for business development and expansion via an e-commerce platform, Senator the Honourable Paula Gopee-Scoon, Minister of Trade and Industry met with e-commerce technology executives of Wi-Pay, on Friday 29 September, 2017 at her Port-of-Spain Office.

Wi-Pay is an online payment platform which facilitates cash transfers between parties. The system replaces cash, with customers and merchants being able to spend and receive money via the solution. Minister Gopee-Scoon praised the initiative indicating that it has the potential to encourage the proliferation of e-commerce activity in Trinidad and Tobago. She said, ***“E-Commerce if properly developed and harnessed, can be a key driver for economic growth, it not only enhances the competitiveness and efficiency of firms, but also gives rise to new economic opportunities”.***

An e-Commerce Strategy is currently under consideration.



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