



Media Release

T&T'S FIRST LIVE MUSIC DISTRICT – PROMOTING LOCAL TALENT

June 28, 2018:- 160 registered local artistes benefitted from over 400 paid performances at 30 venues during the Live Music District (LMD) pilot project in the city of Port of Spain. The project, executed by MusicTT, and facilitated via a fully automated online platform will conclude on Sunday 1 July, 2018 with a free live performance featuring HADCO Phase II Pan Groove and LMD artistes on Ariapita Avenue at 5:00pm. The pilot phase of the the LMD was launched on March 8th, 2018 by the Minister of Trade and Industry, Senator the Honourable Paula Gopee-Scoon.

This initiative, offering access to performance spaces for musicians and securing performances outside of the Carnival season, has provided increased opportunities for employment and revenue generation for music entrepreneurs. It has also brought increased awareness and exposure to many talented local artistes through performances at local venues in the pilot district. This phase was implemented with sponsorship from the National Lotteries Control Board, Angostura Limited, BPTT and Caribbean Airlines Limited and showcased the vibrant and diverse music scene of Trinidad and Tobago.

Several collaborative signature events which attracted thousands of patrons from across Trinidad and Tobago took place in locations including the Botanical Gardens and Adam Smith Square and featured bands such as BP Renegades Steel Orchestra, the Trinidad and Tobago Police Band, Desperadoes Steel Orchestra and Caribbean Airlines Skiffle Steel Orchestra supported by a diverse genre of artistes such as Voice Queen, DEZii, Ms Dija, Andre Mangatal, Next Chapter, JWVE, Chinaka, Chenko, Daniel Griffith and Vision.

The collaboration with the Port of Spain City Corporation, the Ministry of National Security, the Ministry of Agriculture Land and Fisheries and the Ministry of Community Development, Culture and the Arts was integral to the success of these events. At the end of this pilot phase, a monitoring and evaluation exercise will be undertaken to determine the way forward for the project. The Government continues to be committed to the development of the creative sector through initiatives such as these which foster revenue and employment generation.

END