



GOVERNMENT OF THE REPUBLIC OF TRINIDAD AND TOBAGO
MINISTRY OF TRADE AND INDUSTRY

Media Release

MUSICTT TO CREATE REVENUE OPPORTUNITIES WITH TRINIDAD & TOBAGO'S FIRST LIVE MUSIC DISTRICT

October 16, 2017:- The Trinidad and Tobago Music Company Ltd. (MusicTT) will be hosting its annual stakeholder engagement on Monday 30th October, 2017 at Queen's Hall, St. Ann's from 5:00 p.m. This *National Stakeholder Engagement and Key MusicTT Implementation Projects* event will serve as the platform for information and discussion on the music projects which will advance the sector in this fiscal year.

Jeanelle Frontin, General Manager of MusicTT explains, ***"Engaging with our stakeholders, and factoring in their feedback, has always been a priority for MusicTT. Hosting a National Stakeholder Engagement at this juncture is crucial now more than ever as we have begun implementation of four flagship initiatives that will assist in transforming the sector into a commercially sustainable industry in the long-term. These are namely Trinidad and Tobago's first Live Music District, the Music Tech Platform, the Artist Portfolio Development Programme and its Music Export Academy."***

Since its mention in the 2017/2018 national budget presentation by The Honorable Colm Imbert, Minister of Finance, the sector has been abuzz anticipating the establishment of the Live Music District. ***"This creative, cultural and entertainment District will open in March 2018 and will address some of the challenges currently facing our local musicians, namely access to music performance spaces as well as securing year-round performances. The District will also actively create revenue streams and jobs through entertainment, tourism and hospitality opportunities,"*** Frontin adds.



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Speaking about the flagship initiatives in general for this fiscal year, Frontin explains, ***“The National Stakeholder Engagement Event is a must-attend for anyone seeking firsthand information and details on these projects. We will be having a dedicated Q&A session on our flagship initiatives detailing their current implementation and what stakeholders can expect.”***

Persons interested in attending the National Stakeholder Engagement can register at www.musictt.co.tt/elevate. For more information, visit www.musictt.co.tt or call 622-1455.

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