



# Media Release

## ENIATH'S PRINTING TAPS INTO THE FOOD PACKAGING MARKET

**17 September, 2021:** - With over three decades of experience in the local printing industry, family owned business, Eniath's Printing Company Limited (EPCL), continues to demonstrate aptitude and agility with its recent investment to promote the diversification of operations. On Wednesday 15 September, 2021, Senator the Honourable Paula Gopee-Scoon, Minister of Trade and Industry, visited the modern state of the art printing and manufacturing facility of EPCL at eTeck's Frederick Settlement Business Park and met with Mrs. Shahnaz Mohammed, Managing Director; Mr. Isa Mohammed Director and Sales Manager and Mr. Naim Khan General Manager.

Eniath's is a major supplier for the printing and publishing sector throughout the English speaking Caribbean and currently services publishers and partners in the Caribbean region from diverse segments including education, trade and religion. Over the last 2-3 years, Eniath's has recognized the need for expansion and diversification of its operations and made substantial investment into the food packaging market which entails the printing of folding cartons primarily for the food and beverage industry. During the tour of the 40,000 square footage of production space, the Honourable Minister lauded the company's efforts saying **"diversification is not just the responsibility of the Government but the responsibility of businesses to diversify their products so they can transition and adapt to a changing economy"**. She commended the company on successfully penetrating the regional market with its packaging products and underscored that investment in niche sub-sectors such as this, will result in increased potential to build capacity in the domestic manufacturing sector, and also engender supply chain linkages with various industries, particularly those in the food and beverage sector. Minister Gopee-Scoon was particularly pleased with the high standard of the

facility and commended them on attaining the Brand Reputation through Compliance of Global Standards (BRCGS) for Food Safety which is an international food safety certification that enables manufacturers to export food packaging to any part of the world. She made a call for other manufacturers to get certified to increase their export capability by accessing the grant facility under the Export Booster Initiative which is being executed by exporTT Limited. She encouraged the company to continue collaborating with the relevant Ministries and agencies, including the Chambers to access the facilities, resources and opportunities afforded to them.

Eniath's initial entry into the packaging market has been quite successful both for local production as well as for exports within the region and the company intends to continue to invest in capital and human resources to meet the demands of the market. Mr Isa Mohammed, Director and Sales Manager emphasised that Eniath's is very environmentally conscious noting that all the paper waste generated from their production process is recycled and sometimes also reused in the plant operations.

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