



# POULTRY PRICES JANUARY 2023

As part of its mandate to ensure fair pricing in the marketplace, the Consumer Affairs Division collects, on a monthly basis, live poultry prices from a sample of poultry depots throughout Trinidad. The prices listed below reflect prices collected over the period January 20-22, 2023.

It is to be noted that the average price per pound (lb) is known as the 'live weight' price, which is the price before the chicken has been plucked and gutted. An additional fee is usually charged for plucking and gutting. However, some poultry depots do not offer a separate live weight price and pluck and gut fee. Instead, they offer a single 'dressed weight' price which is the price per pound after the chicken has been processed.

POULTRY DEPOT/ PLUCK SHOP	LOCATION	LIVE WEIGHT PRICE (\$ PER LB)	PLUCK & GUT FEE (\$)
Shaun's Poultry and Meats	St. James	8.25	15.00
Peter's Poultry Depot	Joyeau Street, Curepe	7.60	15.00
Maddy's Poultry Depot	Southern Main Road, California	6.20	15.00
Indar's Meat & Poultry Depot	1332 , S.S .Erin Road, Penal	6.49	13.00
Nell's Poultry Depot	California	6.90	20.00
Chico's Poultry Depot	Chaguanas	7.50	10.00
Chicken Boys Poultry Depot	Charleiville	8.00	15.00
V & R Ramparas Poultry Depot	LP#7, Balmain Road, Couva	7.50	15.00
Mohammed's Poultry Depot	Claxton Bay	6.50	15.00
V Mac Poultry Depot	149, Malgretoute Village, Princes Town	7.00	15.00
St. Charles Poultry	290, St. Charles Village, Princes Town	6.99	15.00
Mohammed's Poultry	57, Manahambre Road, Princes Town	7.00	20.00
Ravi's Poultry Depot	La Romain	6.50	15.00
Avocat Poultry	Avocat	7.35	12.00
Low Price Poultry Depot	Fyzabad	7.00	14.00
Ramphally's Poultry Depot	High Street, Rio Claro (Next to Unipet)	8.00	15.00
D Poultry Depot	Rio Claro	7.75	14.00
T. Ragoonanan Poultry	St Mary's, Moruga	6.80	15.00
<b>AVERAGE PRICE</b>		<b>7.19</b>	<b>15.00</b>
<b>MODAL PRICE</b>		<b>7.00</b>	<b>15.00</b>

## KEY

- ▲ Highest Live Weight Price per lb    ▲ Highest Pluck and Gut Fee    ▲ Highest Dressed Weight Price
- ▼ Lowest Live Weight Price per lb    ▼ Lowest Pluck and Gut Fee    ▼ Lowest Dressed Weight Price

POULTRY DEPOT/PLUCK SHOP	LOCATION	DRESSED WEIGHT \$ /LB
George Street Meat Shop	Port-of-Spain	12.00
Imtiaz Poultry Depot	California	16.00
Reeyad's Poultry Depot	Aranguez Main Road, Aranguez	14.00
Ali's Meats and Poultry Mart	22, Pasea Main Rd, Tunapuna	15.00
St. Augustine Poultry Depot	Eastern Main Road, St. Augustine	18.00
Pro Processors	Arima	15.00
Jeremy's Poultry Depot	Arima	14.00
Lamboy's Poultry Depot	La Sieva Rd, Sangre Grande	15.00
Joycelyn Poultry Depot (formerly A&J)	Sangre Grande	17.00
Ishmaeel's Poultry Depot	L.P A55, Monroe Road, Cunupia	15.75
Lavish Food Ltd.	115, Bristol Village, Mayaro	15.00
Mayaro Poultry and Meats	Next to Mayaro Market, Mayaro	15.00
Riaz Poultry Depot	Calcutta Rd. #2, Freeport	16.00
Dillon's Meat Shop	153, Rochard Douglas Road, Barrackpore	14.00
Market City Poultry	15, Cocoyea Village, Naparima Mayaro Rd, San Fernando	12.50
Shamo's Poultry and Meat Shop	45, Siparia Old Road, Fyzabad	15.00
R.P.M. Meats	20, Rest House Trace, St. Mary's Village, Moruga	15.00
<b>AVERAGE DRESSED WEIGHT PRICE</b>		<b>14.96</b>
<b>MODAL DRESSED WEIGHT PRICE</b>		<b>15.00</b>

Consumers are advised that of the two (2) pricing methods that exist, there is no general rule of thumb that one method is better than the other. The preferred method will always be the one that offers better value for money for consumers at the time of purchase. To illustrate this, assume a consumer wishes to purchase a 5lb chicken at a poultry depot that uses the 'live weight' pricing method. Using the total average price per lb of **\$7.19** and an average pluck and gut fee of **\$14.89**, a 5lb bird will cost the consumer **\$50.84** ((5 x \$7.19) + \$14.89). However, it is estimated that, on average, 20% of the live weight of the bird is lost in the pluck and gut process. Therefore, when purchasing a 5lb bird for \$50.84, the consumer will actually get a bird with a weight of around 4lbs after processing. Therefore, this translates to a final price of approximately **\$12.71** per lb for the actual bird. Estimated final prices for other similar weights are shown below:

LIVE WEIGHT	AVERAGE PRICE PER LB \$	PRICE PER BIRD INCLUSIVE OF PLUCK AND GUT* \$	DRESSED WEIGHT (20% LOSS)	FINAL PRICE PER LB TO CONSUMER \$
6 lbs	7.19	58.03	4.8 lbs	12.09
5 lbs	7.19	50.84	4.0 lbs	12.71
4 lbs	7.19	43.65	3.2 lbs	13.64

\*14.89 pluck and gut

As always, the CAD is interested in safeguarding not just the economic well-being of consumers but their health interests as well. Accordingly, consumers are advised to always:

1. Compare prices across poultry depots;
2. Ensure that the premises of poultry depots are maintained in a sanitary condition and that there is running water;
3. Ensure that handling is done in a safe and sanitary fashion;
4. When purchasing chicken that has already been processed, ensure that the chicken is free of all entrails and is not discoloured.
5. Ensure that you and the establishment you go to are employing all Public Health protocols; mask wearing, sanitizing, frequent washing of hands and social distancing.

For further enquiries, please contact the  
**Consumer Affairs Division (623-2931)**

or email [consumeraffairs@gov.tt](mailto:consumeraffairs@gov.tt) [www.tradeind.gov.tt](http://www.tradeind.gov.tt)

