



POULTRY PRICES MAY 2023

As part of its mandate to ensure fair pricing in the marketplace, the Consumer Affairs Division has been collecting live poultry prices from a sample of poultry depots throughout Trinidad. The prices listed below reflect prices collected for the period May 26th– 29th, 2023.

It must be noted that the average price per pound (lb) is the 'live weight' price, which is the price before the chicken has been plucked and gutted. An additional fee is charged for plucking and gutting. Some poultry depots do not offer a separate 'live weight' price and 'pluck and gut' fee. Instead, they offer a single 'dressed weight' price which is the price per pound after the chicken has been processed.

POULTRY DEPOT/ PLUCK SHOP	LOCATION	LIVE WEIGHT PRICE (\$ PER LB)	PLUCK & GUT FEE (\$)
Chicken Boys Poultry Depot	Charlieville	8.20	15.00
V & R Ramparas Poultry Depot	LP #117 Balmain Road, Couva	7.50	15.00
Mohammed's Poultry & Meats	Claxton Bay	7.50	15.00
Chico's Farm Poultry Depot	Chaguanas	7.00	12.00
Mohammed's Poultry Depot	Manahambre Rd, Princes Town	7.99	20.00
St Charles Poultry Depot	St Charles Village, Princes Town	7.00	15.00
T. Ragoonanan	St. Mary's Moruga	8.60	15.00
Ravi's Poultry Depot	La Romaine	7.00	15.00
Avocat Poultry Depot	Fyzabad	7.00	12.00
Low Price Poultry Depot	Fyzabad	7.00	14.00
Ramphally's Poultry Depot	High St, Rio Claro (Next to Unipet)	7.50	15.00
D Poultry Depot	Rio Claro	8.00	14.00
Shaun's Poultry (formerly National Poultry)	St James	7.75	15.00
Ali's Meats & Poultry	Tunapuna	8.00	20.00
Nell's Poultry Depot	California	7.00	20.00
Maddy's Poultry Depot	Southern Main Road, California	6.50	15.00
Peter's Poultry Depot	Joyeau St, Curepe	7.40	15.00
AVERAGE PRICE		7.47	15.41
MODAL PRICE		7.00	15.00

KEY
 ▲ Highest Live Weight Price per lb ▲ Highest Pluck and Gut Fee ▲ Highest Dressed Weight Price
 ▼ Lowest Live Weight Price per lb ▼ Lowest Pluck and Gut Fee ▼ Lowest Dressed Weight Price

POULTRY DEPOT/PLUCK SHOP	LOCATION	DRESSED WEIGHT \$ /LB
Reeyad's Poultry Depot	Aranguez/San Juan	15.00
D'Abadie Meat Mart	D'Abadie	14.00
Phoenix Meat Importers (formerly George Street Meats)	Port of Spain	12.99
St Augustine Poultry Depot	Eastern Main Rd, St Augustine	18.00
Lambo's Poultry Depot	Sangre Grande	16.00
Jocelyn Poultry Depot	Sangre Grande	18.00
Ishmaeel's Poultry Depot	Monroe Road, Cunupia	16.00
Lavish Food Ltd.	Bristol V'ge, Mayaro	16.00
Riaz Poultry Depot	Calcutta Road, Freeport	15.00
Mayaro Poultry & Meats	Mayaro	16.00
Dillon's Meat Shop	Barrackpore	14.00
Imtiaz Poultry Depot	California	16.00
Pro Processors	Arima	14.40
R.P.M Meats	Moruga	15.50
Shamo's Poultry & Meat Shop	Siparia Old Road, Fyzabad	15.00
Jeremy's Poultry Depot	Quesnel St, Arima	16.00
Market City Poultry	Cocoyea V'ge, San Fernando	15.00
AVERAGE DRESSED WEIGHT PRICE		15.46
MODAL DRESSED WEIGHT PRICE		16.00

Consumers are advised that, of the two (2) pricing methods that exist, there is no general rule of thumb that one method is better than the other. The preferred method will always be the one that offers better value for money for consumers at the time of purchase. To illustrate this, assume a consumer wishes to purchase a 5lb chicken at a poultry depot that uses the 'live weight' pricing method. Using the total average price per lb of **\$7.47** and an average pluck and gut fee of **\$15.41**, a 5lb bird will cost the consumer **\$52.76** ($5 \times \$7.47 + \15.41). However, it is estimated that, on average, 20% of the live weight of the bird is lost in the pluck and gut process. Therefore, when purchasing a 5lb bird for **\$52.76**, the consumer will actually get a bird with a weight of around 4lbs after processing. This translates to a final price of around **\$13.19** per lb for the actual bird. Estimated final prices for other similar weights are shown below:

LIVE WEIGHT	AVERAGE PRICE PER LB \$	PRICE PER BIRD INCLUSIVE OF PLUCK AND GUT* \$	DRESSED WEIGHT (20% LOSS)	FINAL PRICE PER LB TO CONSUMER \$
6 lbs	7.47	60.23	4.8 lbs	12.55
5 lbs	7.47	52.76	4.0 lbs	13.19
4 lbs	7.47	45.29	3.2 lbs	14.15
*15.41 pluck and gut				

As always, the CAD is interested in safeguarding not just the economic well-being of consumers but their health interests as well. Accordingly, consumers are advised to always:

1. Compare prices across poultry depots;
2. Ensure that the premises of poultry depots are maintained in a sanitary condition and that there is running water;
3. Ensure that handling is done in a safe and sanitary fashion;
4. Ensure that processed chicken is free of all entrails and is not discoloured; and
5. Ensure that you, and the establishment where you shop, are following all Public Health protocols relative to the COVID-19 pandemic (i.e. mask wearing, sanitizing, frequent washing of hands and social distancing).