



# POULTRY PRICES JULY 2023

As part of its mandate to ensure fair pricing in the marketplace, the Consumer Affairs Division has been collecting live poultry prices from a sample of poultry depots throughout Trinidad. The prices listed below reflect prices collected over the period July 21st– 24th, 2023.

It must be noted that the average price per pound (lb) is the 'live weight' price, which is the price before the chicken has been plucked and gutted. An additional fee is charged for plucking and gutting. Some poultry depots do not offer a separate live weight price and pluck and gut fee. Instead, they offer a single 'dressed weight' price which is the price per pound after the chicken has been processed.

POULTRY DEPOT/ PLUCK SHOP	LOCATION	LIVE WEIGHT PRICE (\$ PER LB)	PLUCK & GUT FEE (\$)
Maddy's Poultry Depot	Southern Main Road, California	8.00	15.00
Chico's Poultry Depot	Caroni Savannah Rd, Chaguanas	10.00	15.00
Chicken Boys Poultry Depot	Charlieville	8.80	15.00
V & R Ramparas Poultry Depot	LP#117 Main Rd Balmain Village, Couva	8.60	15.00
Mohammed's Poultry Depot	St Madeleine Junction, Claxton Bay	8.50	15.00
Nell's Poultry Depot	Duncan Village, San Fernando	8.50	15.00
V Mac Poultry Depot	149 Malgretoute Village, Princes Town	8.70	15.00
St. Charles Poultry	St. Charles Village, Princes Town	8.50	15.00
Ravi's Poultry Depot	Baron Street, La Romain	8.00	15.00
Mohammed's Poultry	57 Manahambre Road, Princes Town	8.00	20.00
Indar's Meat & Poultry Depot	S.S. Erin Road, Penal	6.99	14.00
Avocat Poultry Depot	#186 Avocat Junction, Fyzabad	8.20	12.00
Low Price Depot	Guapo Road, Fyzabad	8.50	14.00
Ramphally's Poultry Depot	High Street, Rio Claro	9.00	15.00
T. Ragoonanan Poultry	St Mary's Village, Moruga	8.40	15.00
<b>AVERAGE PRICE</b>		<b>8.45</b>	<b>15.00</b>
<b>MODAL PRICE</b>		<b>8.50</b>	<b>15.00</b>

KEY  
 ▲ Highest Live Weight Price per lb    ▲ Highest Pluck and Gut Fee    ▲ Highest Dressed Weight Price  
 ▼ Lowest Live Weight Price per lb    ▼ Lowest Pluck and Gut Fee    ▼ Lowest Dressed Weight Price

POULTRY DEPOT/PLUCK SHOP	LOCATION	DRESSED WEIGHT\$/LB
Phoenix Meat Importers	George Street, Port of Spain	15.00
Market Poultry Depot	San Juan	17.00
Reeyad's Poultry Depot	Aranguez	16.00
D'abadie Meat Mart	D'abadie	15.75
St. Augustine Poultry Depot	Eastern Main Road, St. Augustine	18.00
Pro Processors	O'Meara Road, Arima	13.60
Jeremy's Poultry Depot	Quesnel Street, Arima	16.00
Peter's Poultry Depot	Joyeau Street, Curepe	15.00
Ali's Meats and Poultry Mart	22 Pasea Main Road Tunapuna	20.00
Ali's Poultry Depot	Munroe Road, Cunupia	17.00
Joycelyn Poultry Depot	E.M.R. Sangre Grande	18.00
Ishmaeel's Poultry Depot	L.P A55 Monroe Road, Cunupia	16.00
Mayaro Poultry and Meats	Next to Mayaro Market, Mayaro	16.00
Riaz Poultry Depot	Calcutta Rd. #2 Freeport	16.00
Dillon's Meat Shop	153 Rochard Douglas Road, Barrackpore	17.00
Market City Poultry	Naparima Mayaro Rd, San Fernando	17.00
Shamo's Poultry and Meat Shop	45 Siparia Old Road, Fyzabad	16.00
R.P.M Meats	St. Mary's Village, Moruga	17.00
<b>AVERAGE DRESSED WEIGHT PRICE</b>		<b>16.46</b>
<b>MODAL DRESSED WEIGHT PRICE</b>		<b>16.00</b>

Consumers are advised that of the two (2) pricing methods that exist, there is no general rule of thumb that one method is better than the other. The preferred method will always be the one that offers more value for money for consumers at the time of purchase. To illustrate this, assume a consumer wishes to purchase a 5lb chicken at a poultry depot that uses the live weight pricing method. Using the total average price per lb of **\$8.45** and an average pluck and gut fee of **\$15.00**, a 5lb bird will cost the consumer **\$57.25** (5 x \$8.45) + \$15.00). However, it is estimated that, on average, 20% of the live weight of the bird is lost in the pluck and gut process. Therefore, when purchasing a 5lb bird for \$57.25, the consumer will actually get a bird with a weight of around 4lbs after processing. This translates to a final price of around **\$14.31** per lb for the actual bird. Estimated final prices for other similar weights are shown below:

LIVE WEIGHT	AVERAGE PRICE PER LB \$	PRICE PER BIRD INCLUSIVE OF PLUCK AND GUT* \$	DRESSED WEIGHT (20% LOSS)	FINAL PRICE PER LB TO CONSUMER \$
6 lbs	8.45	65.70	4.8 lbs	13.69
5 lbs	8.45	57.25	4.0 lbs	14.31
4 lbs	8.45	48.80	3.2 lbs	15.25

\*15.00 pluck and gut

As always, the CAD is interested in safeguarding not just the economic well-being of consumers but their health interests as well. Accordingly, consumers are advised to always:

1. Compare prices across poultry depots;
2. Ensure that the premises of poultry depots are maintained in a sanitary condition and that there is running water;
3. Ensure that handling is done in a safe and sanitary fashion;
4. Ensure that processed chicken is free of all entrails and is not discoloured; and
5. Ensure that you, and the establishment where you shop, are following all Public Health protocols relative to the COVID-19 pandemic (i.e. mask wearing, sanitizing, frequent washing of hands and social distancing).

For further enquiries, please contact the  
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