

## Government of the Republic of Trinidad and Tobago Ministry of Trade and Industry



## Y PRICES - JANUAR

As part of its mandate to ensure fair pricing in the marketplace, the Consumer Affairs Division has been collecting live poultry prices from a sample of poultry depots throughout Trinidad. The prices listed below reflect prices collected over the period January 17th – 20th, 2025.

It must be noted that the average price per pound (lb) is the 'live weight' price, which is the price before the chicken has been plucked and gutted. An additional fee is charged for plucking and gutting. Some poultry depots do not offer a separate live weight price and pluck and gut fee. Instead, they offer a single'dressed weight' price which is the price per pound after the chicken has been processed.

| POULTRY DEPOT/<br>PLUCK SHOP     | LOCATION   | LIVE WEIGHT<br>PRICE<br>(\$ PER LB) | PLUCK &<br>GUT FEE (\$) |  |  |  |  |
|----------------------------------|--|-------------------------------------|-------------------------|--|--|--|--|
| WEST                             |  |                                     |                         |  |  |  |  |
| Shaun's Poultry and Meats        | 67 Western Main Road,<br>St James                          | 9.10                                | 15.00                   |  |  |  |  |
| EAST                             |  |                                     |                         |  |  |  |  |
| Ali's Meats and Poultry Mart     | 22 Pasea Main Road, Tunapuna                               | 9.00                                | 20.00                   |  |  |  |  |
| Ran's Poultry Depot              | Golden Grove Road, Piarco                                  | 8.75                                | 15.00                   |  |  |  |  |
|                                  | CENTRAL  |                                     |                         |  |  |  |  |
| R & S Poultry Depot              | Pierre Road, Felicity                                      | 9.75                                | 13.00                   |  |  |  |  |
| Nafees & Family Poultry          | S M R Enterprise, Chaguanas                                | 9.00                                | 12.00                   |  |  |  |  |
| Ramlal's Poultry Depot           | alal's Poultry Depot 27 Southern Main Rd,<br>Enterprise    |                                     | 14.00                   |  |  |  |  |
| Chico's Poultry Depot            | Caroni Savannah Rd,<br>Chaguanas                           | 8.90                                | 12.00                   |  |  |  |  |
|                                  | SOUTH  |                                     |                         |  |  |  |  |
| St Charles Poultry               | St Charles Village, Princes<br>Town                        | 9.00                                | 15.00                   |  |  |  |  |
| Mohammed's Poultry               | Manahambre Road, Princes 7.00                              |                                     | 20.00                   |  |  |  |  |
| Ravi's Poultry Depot             | Baron Street, La Romain 8.60                               |                                     | 15.00                   |  |  |  |  |
| Nell's Poultry Depot             | Duncan Village, San Fernando 9.00                          |                                     | 15.00                   |  |  |  |  |
| R & N Poultry & Meat<br>Supplies | Meat #123 S.S. Erin Road, Debe 6.99                        |                                     | 20.00                   |  |  |  |  |
| Indar's Meat & Poultry<br>Depot  | S.S. Erin Road, Penal 7.99                                 |                                     | 14.00                   |  |  |  |  |
| Avocat Poultry Depot             | #186 Avocat Junction, Fyzabad 8.60                         |                                     | 15.00                   |  |  |  |  |
| Low Price Depot                  | Guapo Road, Fyzabad 8.90                                   |                                     | 14.00                   |  |  |  |  |
| Devika's Poultry Depot           | St Mary's Village, Moruga 9.00                             |                                     | 13.00                   |  |  |  |  |
| Ramphally's Poultry Depot        | y's Poultry Depot High St, Rio Claro (next to Unipet) 9.50 |                                     | 15.00                   |  |  |  |  |
| Ari's Poultry Depot              | t Naparima Mayaro Rd, Rio 9.00                             |                                     | 15.00                   |  |  |  |  |
| D Poultry Depot                  | Nap Mayaro Rd, Rio Claro                                   | 9.50                                | 15.00                   |  |  |  |  |
| AVERAGE PRICE                    |  | 8.74                                | 15.10                   |  |  |  |  |
| MODAL PRICE                      |  | 9.00                                | 15.00                   |  |  |  |  |

Consumers are advised that of the two (2) pricing methods that exist, there is no general rule of thumbthat one method is better than the other. The preferred method will always be the one that offers more value for money for consumers at the time of purchase. To illustrate this, assume a consumer wishes to purchase a 5lb chicken at a poultry depot that uses the live weight pricing method. Using the total average price per lb of \$8.74 and an average pluck and gut fee of \$15.10, a 5lb bird will cost the consumer \$58.80 (5 x \$8.74) + \$15.10). However, it is estimated that, on average, 20% of the live weight of the bird is lost in the pluck and gut process. Therefore, when purchasing a 5lb bird for \$58.80, the consumer will actually get a bird with a weight of around 4lbs after processing. This translates to a final price of around \$14.70 per lb for the actual bird. Estimated final prices for other similar weights are shown in the adjacent table.

| POULTRY DEPOT/PLUCK LOCATION |   | DRESSED<br>WEIGHT\$/LB |  |  |  |
|------------------------------|---|------------------------|--|--|--|
| WEST                         |   |                        |  |  |  |
| Khan's Poultry Depot         | Zev Ben Eliazer Ave, Diego Martin                                       | 19.45                  |  |  |  |
| NORTH                        |   |                        |  |  |  |
| Phoenix Meat Importers       | George Street, Port of Spain  | 16.00                  |  |  |  |
| Market Poultry Depot         | #21 Second Street, San Juan  EAST                                       | 19.00                  |  |  |  |
|                              |   |                        |  |  |  |
| Reeyad's Poultry Depot       | Aranguez Main Road, Aranguez  | 16.00                  |  |  |  |
| St Augustine Poultry Depot   | Eastern Main Road, St Augustine   | 18.00                  |  |  |  |
| D'Abadie Meat Mart           | Eastern Main Road, D'Abadie   | 16.40                  |  |  |  |
| Jeremy's Poultry Depot       | Quesnel Street, Arima   | 16.00                  |  |  |  |
| Pro Processors               | #25 O'mera Road, Arima  | 16.00                  |  |  |  |
| Lawrence Park Poultry Depot  | #25 Nelson Street, Arima  | 18.00                  |  |  |  |
| Joycelyn Poultry Depot       | 893 Eastern Main Road, Sangre Grande                                    | 18.00                  |  |  |  |
|                              | CENTRAL   |                        |  |  |  |
| C. Ramdial Poultry & Feed    | 135 Munroe Road, Cunupia  | 17.50                  |  |  |  |
| Ali's Poultry Depot          | Munroe Road, Cunupia  | 17.00                  |  |  |  |
| Ravi's Chicken Depot         | Endeavour Road, Chaguanas   | 17.50                  |  |  |  |
| Imtiaz Poultry Depot         | 714 SMR California  | 17.00                  |  |  |  |
| SOUTH                        |   |                        |  |  |  |
| Khan's Poultry Depot         | Bonne Aventure Road, Gasparillo   | 19.45                  |  |  |  |
| V Mac Poultry Depot          | Malgretoute V'ge, Princes Town  | 16.00                  |  |  |  |
| Market City Poultry          | Market City Poultry 15 Cocoyea V'ge, Naparima Mayaro Road, San Fernando |                        |  |  |  |
| Dillion's Meat Shop          | 153 Rochard Douglas Road, Barrackpore                                   | 18.00                  |  |  |  |
| Fowl Play Poultry Depot      | Farm Road, Aripero  | 18.00                  |  |  |  |
| Shamo's Poultry & Meat Shop  | 45 Siparia Old Road, Fyzabad  | 16.50                  |  |  |  |
| SEC Chicken Depot            | 117 Main Road, Cap de Ville   | 17.00                  |  |  |  |
| R.P.M. Meats                 | #20 Rest House Trace, St Mary's, Moruga                                 | 20.00                  |  |  |  |
| Lavish Foods Ltd             | 115 Bristol Village, Mayaro   | 17.50                  |  |  |  |
| Mayaro Poultry & Meats       | Next to Mayaro Market, Mayaro   | 16.95                  |  |  |  |
| AVERAGE DRESSED WEIGHT PRICE | 17.43   |                        |  |  |  |
| MODAL DRESSED WEIGHT PRICE   |   | 16.00                  |  |  |  |

| LIVE WEIGHT      | AVERAGE PRICE<br>PER LB \$ | PRICE PER BIRD<br>INCLUSIVE OF<br>PLUCK AND<br>GUT* \$ | DRESSED<br>WEIGHT<br>(20% LOSS) | FINAL PRICE<br>PER LB TO<br>CONSUMER \$ |
|------------------|----------------------------|--|---------------------------------|---|
| 6 lbs            | 8.74                       | 67.54  | 4.8 lbs                         | 14.07                                   |
| 5 lbs            | 8.74                       | 58.80  | 4.0 lbs                         | 14.70                                   |
| 4 lbs            | 8.74                       | 50.06  | 3.2 lbs                         | 15.64                                   |
| *15.10 pluck and | gut fee                    |  |                                 |   |

🛕 Highest Live Weight Price per lb 🛕 Highest Pluck and Gut Fee 🛕 Highest Dressed Weight Price

▼ Lowest Live Weight Price per lb ▼ Lowest Pluck and Gut Fee ▼ Lowest Dressed Weight Price

