



GOVERNMENT OF THE REPUBLIC OF TRINIDAD AND TOBAGO  
MINISTRY OF TRADE AND INDUSTRY

# POULTRY PRICES APRIL 2021

As part of its mandate to ensure fair pricing in the marketplace, the Consumer Affairs Division has been collecting live poultry prices from a sample of poultry depots throughout Trinidad. The prices listed below reflect prices collected April 23rd – 25th, 2021.

It must be noted that the average price per pound (lb) is the 'live weight' price, which is the price before the chicken has been plucked and gutted. An additional fee is charged for plucking and gutting. Some poultry depots do not offer a live weight price and pluck and gut fee. Instead they offer a single 'dressed weight' price which is the price per pound after the chicken has been processed.

| POULTRY DEPOT/<br>PLUCK SHOP | LOCATION                              | LIVE WEIGHT<br>PRICE<br>(\$ PER LB) | PLUCK &<br>GUT FEE (\$) |
|------------------------------|---------------------------------------|-------------------------------------|-------------------------|
| National Poultry Depot       | St. James                             | 7.50                                | 10.00 ▼                 |
| Peter's Poultry Depot        | Joyeau St, Curepe                     | 7.00                                | 10.00 ▼                 |
| Alim's Poultry Depot         | Tunapuna                              | 7.20                                | 15.00 ▲                 |
| Pro Processors               | Arima                                 | 7.20                                | 12.50                   |
| Riaz Poultry Depot           | Calcutta Rd. #2 Freeport              | 7.50                                | 12.00                   |
| Imtiaz Poultry Depot         | California                            | 7.00                                | 12.00                   |
| Ali's Poultry Depot          | Cunupia                               | 7.20                                | 10.00 ▼                 |
| Nell's Poultry Depot         | California                            | 6.00                                | 15.00 ▲                 |
| Chico's Poultry Depot        | Chaguanas                             | 7.00                                | 12.00                   |
| Chicken Boys Poultry Depot   | Charlieville                          | 8.00 ▲                              | 13.00                   |
| V & R Ramparas Poultry Depot | LP #117 Balmain Road, Couva           | 7.00                                | 15.00 ▲                 |
| Fyaz Poultry Depot           | Couva                                 | 7.00                                | 14.00                   |
| Mohammed's Poultry Depot     | Claxton Bay                           | 6.50                                | 15.00 ▲                 |
| Poui Road Poultry Depot      | St. Mary's Moruga                     | 7.10                                | 15.00 ▲                 |
| V Mac Poultry Depot          | 149 Malgretoute Village, Princes Town | 7.25                                | 15.00 ▲                 |
| St. Charles Poultry          | 290 St. Charles Village, Princes Town | 7.10                                | 12.00                   |
| Ravi's Poultry Depot         | La Romaine                            | 6.70                                | 12.00                   |
| Indar's Meat & Poultry Depot | High Street, Siparia                  | 4.99 ▼                              | 13.00                   |
| Avocat Poultry               | Avocat                                | 6.40                                | 12.00                   |
| Low Price Poultry Depot      | Fyzabad                               | 6.90                                | 13.00                   |
| Ramphalie's Poultry Depot    | Agostini Village, Rio Claro           | 7.00                                | 15.00 ▲                 |
| D Poultry Depot              | Rio Claro                             | 7.40                                | 14.00                   |
| <b>AVERAGE PRICE</b>         |                                       | <b>6.95</b>                         | <b>13.02</b>            |
| <b>MODAL PRICE</b>           |                                       | <b>7.00</b>                         | <b>15.00</b>            |

| POULTRY DEPOT/<br>PLUCK SHOP        | LOCATION                         | DRESSED WEIGHT<br>\$ PER LB |
|-------------------------------------|----------------------------------|-----------------------------|
| Market Poultry Depot                | San Juan                         | 16.00 ▲                     |
| Reeyad's Poultry Depot              | Aranguez Main Road, Aranguez     | 13.00                       |
| D'abadie Meat Mart                  | D'abadie                         | 12.25                       |
| St. Augustine Poultry Depot         | Eastern Main Road, St. Augustine | 16.00 ▲                     |
| Jeremy's Poultry Depot              | Quesnel Street, Arima            | 15.00                       |
| Lamboy's Poultry Depot              | La Seiva Road, Sangre Grande     | 15.00                       |
| A & J Poultry Depot                 | Sangre Grande                    | 15.00                       |
| Ishmaeel's Poultry Depot            | L.P A55 Monroe Road, Cunupia     | 12.00 ▼                     |
| Mayaro Poultry and Meats            | Next to Mayaro Market, Mayaro    | 14.00                       |
| <b>AVERAGE DRESSED WEIGHT PRICE</b> |                                  | <b>14.25</b>                |
| <b>MODAL PRICE</b>                  |                                  | <b>15.00</b>                |

Consumers are advised that of the two (2) pricing methods that exist, there is no general rule of thumb that one method is better than the other. The better method will always be the one that offers more savings to consumers at the time of purchase. To illustrate this, assume a consumer wishes to purchase a 5lb chicken at a poultry depot that uses the live weight pricing method. Using the total average price per lb of \$6.95 and an average pluck and gut fee of \$13.02, a 5lb bird will cost the consumer \$47.77 ((5 x \$6.95) + \$13.02).

However, it is estimated that, on average, 20% of the live weight of the bird is lost in the pluck and gut process. Therefore, when purchasing a 5lb bird for \$47.77, the consumer will actually get a bird with a weight of around 4lbs after processing. Therefore, this translates to a final price of around \$11.94 per lb for the actual bird. Estimated final prices for other similar weights are shown below:

| LIVE WEIGHT | AVERAGE PRICE PER LB \$ | PRICE PER BIRD INCLUSIVE OF PLUCK AND GUT* \$ | DRESSED WEIGHT (20% LOSS) | FINAL PRICE PER LB TO CONSUMER \$ |
|-------------|-------------------------|---|---------------------------|-----------------------------------|
| 6 lbs       | 6.95                    | 54.72   | 4.8 lbs                   | 11.40                             |
| 5 lbs       | 6.95                    | 47.77   | 4.0 lbs                   | 11.94                             |
| 4 lbs       | 6.95                    | 40.82   | 3.2 lbs                   | 12.76                             |

\*13.02 pluck and gut

The Consumer Affairs Division is interested in safeguarding not just the economic well-being of consumers but their health interests as well. Accordingly, consumers are advised to always:

1. Compare prices across poultry depots;
2. Ensure that the premises of poultry depots are maintained in a sanitary condition and that there is running water;
3. Ensure that handling is done in a safe and sanitary fashion;
4. When purchasing chicken that has already been processed, ensure that the chicken is free of all entrails and is not discoloured.
5. Ensure that you and the establishment you go to are employing all Public Health protocols; mask wearing, sanitizing, frequent washing of hands and social distancing.

**KEY**  
 ▲ Highest Live Weight Price per lb    ▲ Highest Pluck and Gut Fee    ▲ Highest Dressed Weight Price  
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