

Expand your market reach
Accelerate your export efforts
Boost your export success

GATEWAY to Trade

an export-readiness programme

The Trinidad and Tobago Coalition of Services Industries, in collaboration with the Ministry of Trade and Industry and ExporTT invite services firms in the following priority sectors to apply to the GATEWAY to Trade export-readiness programme.

Business and Events Tourism -
Business and Professional Services -
Cultural and Creative Industries -
Education Services -
Energy Services -
Health and Wellness Services -
ICT Services -

Through our in-depth programme, incorporating training, coaching and market connection activities, companies will save time and money in their export endeavours and achieve a greater likelihood of success in their target markets.

Programme Components

Participants of the GATEWAY to Trade Programme will benefit from the following activities:

- 9 week/18 hour export related training
- Weekly assignments
- Export plan coaching
- Website analysis
- Market/sector information

- Value proposition refinement -
- Business pitch refinement -
- Company profile development -
- In-person/virtual market connection activities -

Programme Timeline

INFORMATION WEBINAR

September 13, 2021

APPLICATION PERIOD

September 6 - 17, 2021

COMPANY NOTIFICATION

October 11, 2021

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TRAINING/COACHING PERIOD

October 18 - December 13, 2021

EXPORT PLAN SUPPORT

January & February, 2022

MARKET CONNECTION ACTIVITIES

March - May, 2022

Is GATEWAY to Trade right for you?

Participate in our information webinar on September 13 to find out more!

REGISTER HERE

Want to apply?

Ready to jump in? Complete our online application today.

APPLY NOW

