



POULTRY PRICES JUNE 2023

As part of its mandate to ensure fair pricing in the marketplace, the Consumer Affairs Division has been collecting live poultry prices from a sample of poultry depots throughout Trinidad. The prices listed below reflect prices collected over the period June 23rd – 26th, 2023.

It must be noted that the average price per pound (lb) is the 'live weight' price, which is the price before the chicken has been plucked and gutted. An additional fee is charged for plucking and gutting. Some poultry depots do not offer a separate live weight price and pluck and gut fee. Instead, they offer a single 'dressed weight' price which is the price per pound after the chicken has been processed.

POULTRY DEPOT/ PLUCK SHOP	LOCATION	LIVE WEIGHT PRICE (\$ PER LB)	PLUCK & GUT FEE (\$)
Shaun's Poultry & Meats	#67 Western Main Road, St James	9.00	15.00
Ali's Poultry Depot	Munroe Road, Cunupia	8.90	17.00
Ravi's Poultry Depot	#12 Baron Street, La Romain	8.00	15.00
Ali's Meats and Poultry Mart	#22 Pasea Main Rd, Tunapuna	9.00	20.00
Maddy's Poultry Depot	Southern Main Road, California	7.50	20.00
Nell's Poultry Depot	#40 Church Street, Duncan Village, San Fernando	8.50	15.00
Chico's Poultry Depot	Caroni Savannah Road, Chaguana	9.50	12.00
Chicken Boys Poultry Depot	Charlottesville	8.80	15.00
V & R Ramparas Poultry Depot	LP#117 Main Road, Balmain Village, Couva	8.60	15.00
Mohammed's Poultry Depot	St Madeleine Junction, Claxton Bay	8.50	15.00
V Mac Poultry Depot	#149 Malgretoute Village, Princes Town	8.70	15.00
St. Charles Poultry	#290 St. Charles Village, Princes Town	7.99	15.00
Mohammed's Poultry	#57 Manahambre Road, Princes Town	8.00	20.00
Avocat Poultry	#186 Avocat Junction, Fyzabad	8.20	12.00
Low Price Poultry Depot	Guapo Road, Fyzabad	8.50	14.00
Ramphally's Poultry Depot	Next to Unipet, High Street, Rio Claro	9.00	15.00
D Poultry Depot	Naparima Mayaro Road, Rio Claro	9.00	14.00
Indar's Meat & Poultry Depot	S.S. Erin Road, Penal	6.99	14.00
AVERAGE PRICE		8.48	15.44
MODAL PRICE		9.00	15.00

KEY
 ▲ Highest Live Weight Price per lb ▲ Highest Pluck and Gut Fee ▲ Highest Dressed Weight Price
 ▼ Lowest Live Weight Price per lb ▼ Lowest Pluck and Gut Fee ▼ Lowest Dressed Weight Price

POULTRY DEPOT/PLUCK SHOP	LOCATION	DRESSED WEIGHT\$/LB
Imtiaz Poultry Depot	#714 Southern Main Road, California	16.00
Phoenix Meat Importers	#10 George Street, Port of Spain	11.99
Market Poultry Depot	San Juan	17.00
Reeyad's Poultry Depot	Aranguez Main Road, Aranguez	16.00
D'Abadie Meat Mart	Eastern Main Road, D'Abadie	15.75
St. Augustine Poultry Depot	Eastern Main Road, St. Augustine	18.00
Pro Processors	O'Meara Road, Arima	17.20
Jeremy's Poultry Depot	Quesnel Street, Arima	16.00
Lamboy's Poultry Depot	La Sieva Rd, Sangre Grande	16.00
Joycelyn Poultry Depot	#893 E.M.R. Sangre Grande	19.00
Ishmaeel's Poultry Depot	L.P A55 Munroe Road, Cunupia	16.00
Lavish Food Ltd.	#115 Bristol Village, Mayaro	17.00
Mayaro Poultry and Meats	Next to Mayaro Market, Mayaro	16.50
Riaz Poultry Depot	Calcutta Rd. #2 Freeport	16.00
Dillon's Meat Shop	#153 Rochard Douglas Road, Barrackpore	16.00
Market City Poultry	#15 Cocoyea Village, Naparima Mayaro Rd, San Fernando	16.00
Shamo's Poultry and Meat Shop	#45 Siparia Old Road, Fyzabad	16.00
R.P.M Meats	#20 Rest House Trace, St. Mary's Village, Moruga	17.00
AVERAGE DRESSED WEIGHT PRICE		16.30
MODAL DRESSED WEIGHT PRICE		16.00

Consumers are advised that of the two (2) pricing methods that exist, there is no general rule of thumb that one method is better than the other. The preferred method will always be the one that offers better value for money for consumers at the time of purchase. To illustrate this, assume a consumer wishes to purchase a 5lb chicken at a poultry depot that uses the live weight pricing method. Using the total average price per lb of **\$8.48** and an average pluck and gut fee of **\$15.44**, a 5lb bird will cost the consumer **\$57.84** (5 x \$8.48) + \$15.44). However, it is estimated that, on average, 20% of the live weight of the bird is lost in the pluck and gut process. Therefore, when purchasing a 5lb bird for \$57.84, the consumer will actually get a bird with a weight of around 4lbs after processing. This translates to a final price of around **\$14.46** per lb for the actual bird. Estimated final prices for other similar weights are shown below:

LIVE WEIGHT	AVERAGE PRICE PER LB \$	PRICE PER BIRD INCLUSIVE OF PLUCK AND GUT* \$	DRESSED WEIGHT (20% LOSS)	FINAL PRICE PER LB TO CONSUMER \$
6 lbs	8.48	66.32	4.8 lbs	13.82
5 lbs	8.48	57.84	4.0 lbs	14.46
4 lbs	8.48	49.36	3.2 lbs	15.43
*15.44 pluck and gut				

As always, the CAD is interested in safeguarding not just the economic well-being of consumers but their health interests as well. Accordingly, consumers are advised to always:

1. Compare prices across poultry depots;
2. Ensure that the premises of poultry depots are maintained in a sanitary condition and that there is running water;
3. Ensure that handling is done in a safe and sanitary fashion;
4. Ensure that processed chicken is free of all entrails and is not discoloured; and
5. Ensure that you, and the establishment where you shop, are following all Public Health protocols relative to the COVID-19 pandemic (i.e. mask wearing, sanitizing, frequent washing of hands and social distancing).

For further enquiries, please contact the
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